



**YOU ARE WHAT  
YOU STREAM**

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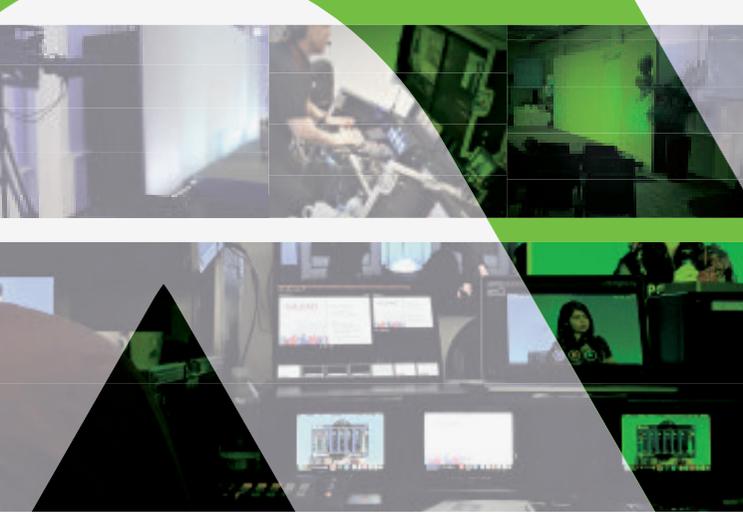
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**proAV**<sup>®</sup>



**CREATE POWERFUL &  
ENGAGING DIGITAL  
EVENTS WITH PROAV**

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### Managed Client Web Streams

- > Providing management and resilience to existing web streaming solutions
- > Working alongside client teams to augment existing streaming services with:
  - >> Dedicated event support (test, rehearse & live event)
  - >> Redundancy streams and fail-safe equipment and connectivity
  - >> Additional platforms and hosting

As we all adapt to new ways of working it's becoming clear face to face events will be less frequent and more limited in scope or audience. We are all now accustomed to working with online technology to deliver business as usual.

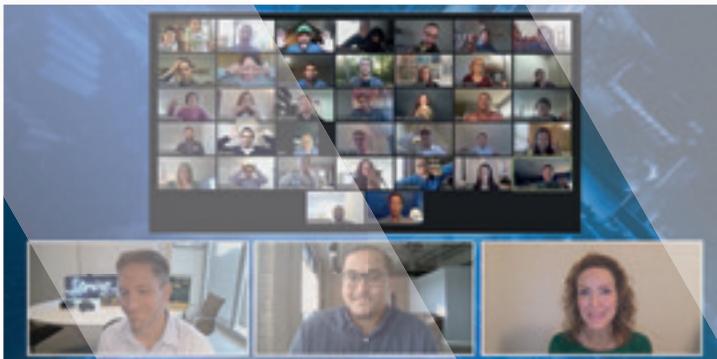
But what are the options if you want to deliver content to a wider audience, or perhaps create more engaging content and agendas to reinvigorate your clients or internal teams?

At **proAV** our **Hire & Events** team can help you create powerful and engaging digital events that deliver your messages effectively and reliably, to any audience, in any territory. Our specialist event teams can add value to your digital event. Whether simply adding a level of resilience to existing platforms, or managing and producing Virtual Events with multiple streams, presenters and agendas.

### Web Streaming Broadcast & Production

Delivering the complete package:

- > Creating bespoke client content and site branding
  - > Pre-recording presenter content
- > Live streaming presenters from multiple locations
  - > Live mixing video, powerpoint/keynote and streamed content
  - > Live audience Q&A
- > Hosting or delivering to client platforms



### Virtual Conferences & Hybrid Events

- Production of live, multi-session digital conferences:
- > Content creation: filming and editing
  - > Design & build of virtual environments
  - > Live, complex agendas including keynotes, breakouts, audience engagement and networking portals
  - > Post-event content distribution and analytics
  - > Seamless integration of live and pre-recorded content