



CORPORATE

EDUCATION

PUBLIC SECTOR

RESIDENTIAL

SPECIALIST

client: Edinburgh International Conference Centre

The Edinburgh International Conference Centre is a world class conference venue, hosting high profile, defining events and bringing tens of thousands of delegates and visitors to Edinburgh every year. Since its opening in 1995 it has generated over £200m income for the city and surrounding businesses.

the brief:

proAV® was asked to deliver an extensive digital signage and multimedia distribution solution for new facilities at the EICC. The IP networked system had to be capable of delivering instant, high quality video and audio communications to the Centre's visitors and required a sophisticated management interface to control and distribute different content to multiple locations simultaneously.

installation (the delivery):

An integrated multimedia distribution solution was delivered on time, within budget and according to specification. proAV® installed a dynamic suite of display hardware and worked with the manufacturer of the industry's leading multimedia distribution architecture to deliver an IP network system that fulfilled the client's complex information distribution requirements.

Specific presentation areas within the building can now be isolated with multiple images and information delivered to selected locations within each area and can be configured, managed and controlled centrally or from any point on the network.

The digital signage and media distribution system incorporates a number of key components including:

- 43 Samsung LCD screens, ranging from 19" to 40" widescreen and XGA TFT displays installed onto walls and ceilings in key circulation and presentation areas.
- MediaStar Evolution System incorporating powered rack from housing 8 MPEG encoders, MediaStar Evonet IPTV decoder and multimedia player with IP browser and IR remote control interfaces. Evolution Playlist Scheduling Software enables creation and editing of media playlist to upload through Evonet units.

additional info:

These are some of the additional benefits that the client has derived from the system provided:

- Fast and effective dissemination of relevant information to visitors of specific areas within the EICC
- Staff are empowered and productivity increased through user-friendly software and responsive controls
- State-of-the-art encoders offer the best display performance whilst minimising the impact on the client's network
- Enhanced presentation facilities available to corporate clients