TECHNOLOGY AS A SERVICE

proAV®

Accelerate your growth with **Technology as a Service**

Managing and maintaining IT and AV infrastructure, devices and software across an organisation can be an ongoing struggle, with pressure put on in-house IT resources who are stretched to capacity in terms of both expertise and time. In addition, ageing devices can impact workplace efficiencies, support costs and speed of service.

The speed of change in the workplace is inexorable, driven by the need to be more efficient and stand out from the competition. Digital transformation is constantly evolving and will need to be continually updated and refreshed in line with business requirements.

One of the biggest challenges faced by organisations is a fragmented estate of devices with multiple versions of hardware and software. Consequently companies are moving towards the new **Technology as a Service** model.

What is Technology as a Service?

Technology as a Service essentially makes acquiring hardware, software and services, simple, quick and easy. It enables organisations to optimise IT budgets whilst also getting access to the latest technologies on a regular basis meaning they can maximise their workplace transformation strategies.

proAV can provide secure and flexible AV, UC & IT solutions through a unique, cost effective monthly subscription model.

This model can be adjusted according to your project requirements and at the end of the contract lifecycle you can return the assets, extend the subscription and upgrade or take title.

How does it work?

Flexible terms

Monthly payment model

Opex not Capex

Enables a regular tech refresh

Benefits:

- Improve cash flow, as no upfront investment

- Reduce total cost of ownership and mitigate ownership risk

- Ease the procurement decision by reducing budget restraints

- Match the investment cost with business benefit

- Standardise on hardware to reduce complexity of support

- Keeps equipment up to date, takes advantage of features and security updates

- Flexible programme - add products and services in line with business demands

- Can include implementation, training, services and maintenance

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enterprise.management@proav.com

www.proav.com